

“ THAT’S WHAT

*storytellers*

DO. WE RESTORE ORDER WITH  
IMAGINATION. WE INSTIL  
HOPE AGAIN AND AGAIN.”

*Walt Disney*

“ THERE IS NO DOUBT  
THAT FICTION MAKES A  
*better*  
JOB OF THE TRUTH.”

*Doris Lessing*

“ THE PURPOSE OF A  
STORYTELLER IS NOT TO  
TELL YOU HOW TO THINK,  
BUT TO GIVE YOU  
**QUESTIONS**  
TO THINK UPON.”

*Brandon Sanderson*

“ THERE’S ALWAYS ROOM FOR A  
STORY THAT CAN  
**TRANSPORT**  
PEOPLE TO ANOTHER PLACE.”

*J.K. Rowling*

“ A PERSON IS A FOOL  
TO BECOME A

*writer.*

HIS ONLY  
COMPENSATION  
IS ABSOLUTE  
FREEDOM.”

*Roald Dahl*

“ THE STORIES THAT SPREAD TODAY  
**EMPOWER US**  
AND GIVE US BELIEF IN OUR OWN  
HEROIC POTENTIAL.”

*Jonah Sachs*

“ THERE IS NO  
GREATER AGONY  
THAN BEARING  
AN UNTOLD  
**STORY**  
INSIDE YOU.”

*Maya Angelou*

“ THE TRUE ALCHEMISTS DO NOT  
CHANGE LEAD INTO GOLD; THEY  
*change the world*  
INTO WORDS.”

*William H. Gass*

“ THE PLANET DOES  
NOT NEED MORE  
**SUCCESSFUL**  
PEOPLE. THE PLANET  
DESPERATELY NEEDS MORE  
*peacemakers,*  
HEALERS, RESTORERS,  
STORYTELLERS AND LOVERS  
OF ALL KINDS.”

*Dalai Lama*

“ THOU SHALT NOT  
IS SOON FORGOTTEN, BUT  
**ONCE UPON A TIME**  
LASTS FOREVER.”

*Philip Pullman*

“ IF YOU WANT  
YOUR CHILDREN TO BE  
INTELLIGENT, READ THEM

*fairy tales.*

IF YOU WANT THEM TO BE MORE  
INTELLIGENT, READ THEM  
MORE FAIRY TALES.”

*Albert Einstein*

“ THERE IS  
SOMETHING  
*delicious*  
ABOUT WRITING THE  
FIRST WORDS OF A  
*story.*

YOU NEVER QUITE  
KNOW WHERE THEY’LL  
TAKE YOU.”

*Beatrix Potter*

“ PEOPLE THINK STORIES ARE  
**SHAPED BY PEOPLE.**  
IN FACT IT IS THE OTHER WAY ROUND.”

*Terry Pratchett*

“ TRUE EDUCATION  
IS A KIND OF  
**NEVER  
ENDING**

STORY – A MATTER OF  
CONTINUAL BEGINNING,  
OF HABITUAL FRESH  
STARTS, OF PERSISTENT  
NEWNESS.”

*J.R.R. Tolkien*

“ ALL GOOD IDEAS  
**START OUT**  
AS BAD IDEAS, THAT’S WHY IT  
TAKES SO LONG.”

*Steven Spielberg*

“ IN THE  
END, WE’LL  
ALL BECOME  
STORIES.”

*Margaret  
Atwood*

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Stories**  
• IDEAS FOR LIFE •